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 Products

Products

A product is a sellable thing. Variants live inside products; if you sell tea in three sizes, that's one product with three variants.

Object

| Field | Type | Notes |
|---------------------|-----------|---|
| id | string | prod_..., ULID |
| name | string | Human-readable, # 256 chars |
| sku | string? | Optional, must be unique within tenant |
| description | string? | Markdown, # 16 KiB |
| default_price_cents | integer | Minor units of currency |
| currency | string | ISO 4217, e.g. EUR |
| inventory | integer | -1 means infinite (digital goods) |
| status | enum | active, archived, draft |
| metadata | object | # 50 key/value pairs, string values # 500 chars |
| created_at | timestamp | RFC 3339, UTC |
| updated_at | timestamp | RFC 3339, UTC |

Endpoints

| Method | Path | Purpose |
|--------|------|---------|
|--------|------|---------|

| | | |
|--------|----------------------------|--|
| GET | /v1/products | List, paginated |
| POST | /v1/products | Create |
| GET | /v1/products/{id} | Retrieve |
| PATCH | /v1/products/{id} | Update (partial; null clears) |
| DELETE | /v1/products/{id} | Archive (soft); use ?hard=true to delete |
| POST | /v1/products/{id}/variants | Add a variant |

Filtering

```
# Active products in EUR, updated in the last day, page of 50
curl -sS "https://api.zephyrcart.io/v1/products" \
  --get \
  --data-urlencode "status=active" \
  --data-urlencode "currency=EUR" \
  --data-urlencode "updated_after=2026-05-30T00:00:00Z" \
  --data-urlencode "limit=50" \
  -H "Authorization: Bearer $ZEPHYR_API_KEY"
```

Common errors

| Code | Cause | Fix |
|------------------------------------|--|--|
| validation. invalid_currency | currency not ISO 4217 | Use a valid 3-letter uppercase code |
| validation. sku_already_exists | Duplicate SKU within tenant | Pick a unique SKU or update the existing product |
| inventory. negative_not_allowed | inventory < 0 and product is not digital | Pass inventory=-1 only for digital goods |
| metadata. too_many_keys | More than 50 metadata keys | Consolidate or drop unused metadata |