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Your first product

Your first product

Two ways: CLI or API. Use whichever feels familiar.

CLI

```
zephyr products create \  
  --name "Filter coffee, 250g" \  
  --sku coffee-250 \  
  --price-cents 1490 \  
  --currency EUR \  
  --inventory 200
```

Output:

```
{  
  "id": "prod_01HXY4M9C0AVE0M1QG9S9XK7T2",  
  "name": "Filter coffee, 250g",  
  "sku": "coffee-250",  
  "default_price_cents": 1490,  
  "currency": "EUR",  
  "inventory": 200,  
  "status": "active",  
  "created_at": "2026-05-31T09:14:12Z"  
}
```

API

The same call over HTTP:

```
curl -sS https://api.zephyrcart.io/v1/products \  
  -H "Authorization: Bearer $ZEPHYR_API_KEY" \  
  -H "Idempotency-Key: $(uuidgen)" \  
  -X POST
```

```
-H "Content-Type: application/json" \  
-d '{  
  "name": "Filter coffee, 250g",  
  "sku": "coffee-250",  
  "default_price_cents": 1490,  
  "currency": "EUR",  
  "inventory": 200  
'
```

The `Idempotency-Key` is optional but recommended. Identical retries within 24 hours return the same response without creating a duplicate product. See the [Idempotency reference](#).

Verify in the dashboard

The product should appear in **Catalog # Products** within ~1 second. If it doesn't, you're probably authenticated against a different tenant — check `zephyr config get tenant`.

Next: [Run a checkout end to end](#).